



Save Our Shores
345 Lake Avenue, Suite A
Santa Cruz, CA 95062-4600
(831) 462-5660

Dear Sponsors,

I hope this letter finds you and your business in good health! It has been a whirlwind of a year at Save Our Shores, and on September 17th we will once again host the largest cleanup event of the year – Annual Coastal Cleanup (ACC).

ACC is our regional name for International Coastal Cleanup (ICC) day, which is organized and hosted worldwide by the Ocean Conservancy and coordinated throughout California by the California Coastal Commission (CCC). Since Save Our Shores began organizing ACC, locally, in collaboration with the CCC, each year we have cleaned between 65 and 80 beaches, river levees, slough sites, and coastal parks on that day.

These cleanups connect community members to the issue at hand and serve as a steppingstone to support advocacy and policy measures that mitigate pollution and litter at the source (turn off the tap on plastic pollution)! **This year, our goal is to recruit enough site captains and volunteers to clean 65 sites and have begun our outreach process.**

Based on an average cost of \$1,000 per beach cleanup, **ACC will cost Save Our Shores \$65,000 to cover the 65 sites.** This cost includes logistical and permit planning, replenishing supplies, organizing supplies for each site captain, conducting two site captain training events, promoting and marketing the event and staff time on the cleanup day.

Most of this money comes out of SOS general operating support, which does not include our restricted funds from our grants and contracts. We are so happy to take part in this community-focused effort and we hope to inspire beach sponsorship from our business, corporate, and government partners.

Would you consider sponsoring ACC this year? We have outlined a list of sponsorship levels and benefits that we hope will provide you with the greatest value and benefit for your business. We are also happy to customize a sponsorship if desired! The Save Our Shores team and I thank you for your consideration in this community effort!

Sincerely,

Erica Donnelly-Greenan, M.Sc
Save Our Shores Executive Director



ANNUAL COASTAL CLEANUP 2022

\$10,000 Sponsorship

Covers the cost of cleanups at 10 locations

- Two tickets to our Toast the Coast event this fall
- A prominent branded statement about why you are sponsoring Annual Coastal Cleanup 2022 at the top of our ACC webpage & in eBlasts to 7,000 Save Our Shores subscribers
- A logo and tag in our Sponsor Gratitude post on our social media outlets
- A prominent logo on our promotional poster (if sponsorship is confirmed by August 5th)

\$5,000 Sponsorship

Covers the cost of cleanups at 5 locations

- A prominent branded statement about why you are sponsoring Annual Coastal Cleanup 2022 at the top of our ACC webpage & in eBlasts to 7,000 Save Our Shores subscribers
- A logo and tag in our Sponsor Gratitude post on our social media outlets
- A prominent logo on our promotional poster (if sponsorship is confirmed by August 5th)

\$2,500 Sponsorship

Covers the cost of cleanups at 2½ locations

- A thank you to your company on our Annual Coastal Cleanup (ACC) webpage
- A logo and tag in our Sponsor Gratitude post on our social media outlets
- A logo on our promotional poster (if sponsorship is confirmed by August 5th)

\$1,000 Sponsorship

Covers the cost of 1 cleanup

- A thank you to your company on our Annual Coastal Cleanup (ACC) webpage
- A logo and tag in our Sponsor Gratitude post on our social media outlets
- A logo on our promotional poster (if sponsorship is confirmed by August 5th)

If you'd like to customize a sponsorship or if you have any questions, please do not hesitate to reach out!

Please contact: Erica Donnelly-Greenan, 831-462-5660 x8, erica@saveourshores.org

