

COMMUNICATIONS & ADVOCACY INTERN

Boosting Program Awareness + Ocean Stewardship



Save Our Shores is now accepting applications for a Communications & Advocacy Intern. The position will assist with the creation of engaging social media content, messages and campaigns that mobilize our Monterey Bay community to participate in Save Our Shores' many marine conservation programs. The position will work closely with both communications and program staff. Training is provided.

About Save Our Shores

Save Our Shores (SOS) is the oldest marine conservation nonprofit along the Central Coast of California. Over the past four decades, we have cared for the Monterey Bay National Marine Sanctuary through ocean awareness, advocacy, and action. From preventing offshore oil drilling during the 1970s to helping establish the Sanctuary in the early 1990s, we bring people together to build community programs and policies that protect the integrity of our marine environment.

Work Snapshot

- Supporting the creation of online content including website management
- Creating social media campaigns and content
- Supporting graphic design work
- Assisting in press release creation
- Assisting in advertisement creation
- Maintain and expand media + public contacts
- Log and document public mentions

Commitment

8 hours per week including some potential weekend events. This is a one or two quarter internship, a one semester internship, or longer. Internships generally follow quarterly calendar: Fall, Winter, Spring, Summer.

Requirements

- Knowledge of social media platforms and trends
- Adobe Creative Cloud, graphic design and video editing experience preferred
- Previous public relations or marketing experience strongly preferred
- Strong writing and editing skills under ever-changing deadlines
- Ability to work autonomously and with little direction, self-starter
- Must be creative and analytical with respects to messaging and networking
- Must represent SOS in a professional manner, including dress and attitude
- Must be honest about ability to complete projects before accepting them
- Current undergraduate candidate in communications, public relations, marketing related fields, or marine education/advocacy

Application Instructions

Email resume, (2) writing samples, a design/video sample if applicable, and completed Internship Application (attached) to: media@saveourshores.org

Updated: 12/2/2020

Save Our Shores Communications & Advocacy Intern



INTERNSHIP APPLICATION

Applied Position: *Communications & Advocacy Intern*

Submissions: *Please complete form and return to media@saveourshores.org*

Required Supplementary: *Resume and (2) writing samples; design/video samples as applicable*

Date _____

Name _____ Year of Birth _____

Address _____

Phone _____ Email _____

Availability *(Please Circle or Highlight)*

Weekdays: Mon Tues Wed Thurs Fri

Weekday Time: 9am-noon noon-3pm 3pm-5pm

Weekends: Sat Sun

Weekend Time: 9am-noon noon-3pm 3pm-5pm

Education *(current year, major, specialization)*

Work Experience *(or attach resume, recommended)*

Title _____ Company _____

Dates from _____ to _____ *(most recent position first)*

Duties _____

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Dates from _____ to _____

Duties _____

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Why Save Our Shores?

What direct experience do you have working with press?

What direct experience do you have working with social media?

What direct experience do you have working with advertising?

What direct experience do you have with community engagement?
