



JON ANDERSON, 1ST PLACE – 2019 WAVES & WILDLIFE

# THANK YOU FOR ALL YOU DO!

**As we near the end of 2019,** I invite you to join us in celebrating all that you – our friends, supporters, and volunteers – have done and continue to do to **PROTECT WHAT WE LOVE!**

I'm gratified to share that we've had another landmark year in the number of students we've delivered ocean literacy programs to – **OVER 2500**, the number of beaches we've cleaned – **OVER 250**, and the number of jurisdictions we've

gotten to act on various forms of plastic pollution – **MORE THAN 25**, with the state following Santa Cruz County's lead in banning the distribution of single use plastic toiletry bottles in the hospitality industry!

This fall we introduced a **NEW K-12 CURRICULUM** designed to engage youth in marine science and conservation encouraging them to become the next generation of environmental stewards, and launched **S.O.S. WAVEMAKERS** to extend our youth engagement beyond the classroom. This impactful youth leadership network will help young ocean and climate leaders in our region connect awareness, advocacy, and action to college, careers, and the need to create a just, sustainable future.

Save Our Shores' founders

fought oil drilling in our Bay and ensured future protection by working with others to form the Monterey Bay National Marine Sanctuary. Our motivating education work and S.O.S. WaveMakers, will ensure our next chapter holds fast to this conviction and courage.

In closing, I want to congratulate and thank our newest class of **SANCTUARY STEWARDS** who completed training this October, and invite all of you who want to learn more and strengthen your commitment to action to consider joining our next training in March.

*Katherine O'Dea*

Katherine O'Dea, Executive Director

PS—Enjoy the Harbor Holiday Lights & toast the season with us! (Details inside)



# TOAST THE COAST 2019 & OTHER EVENTS



We enjoyed a glorious afternoon and sunset as we gathered together at our **Toast The Coast 2019 Benefit Taste & Tribute!**



We are enormously grateful to artist Erica Perloff for the proceeds from her Each Beach art show which she is kindly donating to Save Our Shores



A solutions-focused evening with David Helvarg, author and executive director of Blue Frontier, and Jason Scorse, Chair of the International Environmental Policy Program and Director of the Center for the Blue Economy



**NATHAN COY**  
2ND PLACE, 2019  
WAVES & WILDLIFE



Thank you to all of the amazing photographers who entered our 2019 Waves & Wildlife Competition to help us raise awareness about the need to preserve our extraordinary Marine Protected Areas.

So much to be **GRATEFUL** for as we **LEARN, ACT, & CELEBRATE TOGETHER!**

# CORPORATIONS GIVING BACK



A SPECIAL THANK YOU TO **WESTERN DIGITAL** & OUR MANY **CORPORATE PARTNERS** FOR PROTECTING OUR BAY WITH VOLUNTEER EFFORTS & FINANCIAL CONTRIBUTIONS!

**2019 HAS BEEN ANOTHER OUTSTANDING YEAR FOR CORPORATE ENGAGEMENT AND SUPPORT.**

Through cleanups of local beaches, rivers, creeks and sloughs our corporate friends are making a huge difference both on the ground with their great work and in everything we do with their financial gifts.

One organization in particular deserves a very special shout-out. Western Digital has been an amazing partner during these last two banner years of corporate collaboration. As their Global Giving and Doing Specialist, Courtney Atchley, explains, one of their core philanthropic pillars is environmental preservation, and they focus their efforts close to home. They were thrilled to partner with Save Our Shores in such a way that they

could clear out a really neglected stretch of Coyote Creek close to their offices in Milpitas and clean up a creek and a lake at Hellyer Park close to their San Jose facility. As they so correctly pointed out it all runs out to the ocean sooner or later.

Western Digital has done five cleanups involving over 200 employees cleaning up in excess of 1000 pounds of trash! We love the idea of thinking globally and acting locally and salute Western Digital and all the companies that have been giving back to our community. **THANK YOU ALL SO MUCH!**

To learn how your organization or business can plan a **Corporate Beach** or **Kayak Cleanup** contact [rod@saveourshores.org](mailto:rod@saveourshores.org).



ENJOY OUR AMAZING VIEW OF THE HARBOR HOLIDAY LIGHTS & **TOAST THE SEASON** WITH **SAVE OUR SHORES**

**THURSDAY, DECEMBER 12, 5-8 PM**

Join us for snacks, drinks, and camaraderie with the SOS Team & fellow Bay lovers

LET'S CELEBRATE **BLUE** THIS HOLIDAY SEASON!

# A TIME-HONORED ANNUAL DAY OF ACTION

**THANK YOU** the many site captains, youth & adult volunteers, and groups who helped us to pull off another powerful, eye-opening, and impressive **ANNUAL COASTAL CLEANUP DAY!**



**2,308 PASSIONATE VOLUNTEERS**

turned out at 63 beaches, rivers, and inland areas across Monterey and Santa Cruz Counties!

You helped us keep over **11,000 LBS OF WASTE (9,400+ LBS TRASH & 1,700+ LBS RECYCLING)** out of our beloved Monterey Bay!



**CELEBRATING** a meaningful day **WORKING TOGETHER** to **PROTECT WHAT WE LOVE!**

# OUR 2019 OCEAN AWARD RECIPIENTS



OCEAN HERO Dr. Tiffany Wise-West, OCEAN STEWARD Mary Scheller, & OCEAN BUSINESS Avaya celebrating with us at Toast The Coast 2019

## OCEAN HERO

**Dr. Tiffany Wise-West** is the Sustainability and Climate Action Manager for the City of Santa Cruz. She has been largely responsible for the city of Santa Cruz's award winning emissions mitigation and climate adaptation policies, projects, and programs.

Tiffany also formed and leads the Central Coast Climate Collaborative, a network of local and regional leaders throughout six counties, that address climate change mitigation and adaptation. She has brought several hundreds of thousands of dollars in grant funds to our community to develop climate and sustainability awareness tools and resources and to implement real world mitigation solutions to the local and regional threat of ocean warming and sea level rise. We honor Tiffany with our Ocean Hero of the Year award in recognition of her tireless efforts to protect our ocean paradise from environmental threats.

## OCEAN STEWARD

**Mary Scheller** is a dedicated Sanctuary Steward at Save Our Shores. Over the last 5 years she has led or volunteered at over 100 events totalling more than 550 hours. She has worked with thousands of volunteers and students and is an unparalleled asset to SOS.

Mary also advocates for the ocean as a docent at the Monterey Bay National Marine Sanctuary Exploration Center, provides outreach and education as a City of Santa Cruz Master Recycler, and leads a local team working on alternatives to plastic packaging.

A Chicago native and creative communications executive, Mary is dedicated to educating the public about the impacts of plastic pollution and providing a "voice" for the environment. An avid hiker and world traveler, you'll find Mary picking up debris on trails and beaches around the globe. She enjoys inspiring all ages to make simple changes to protect the planet.

## OCEAN BUSINESS

**Avaya**, a transformative force in digital communications software, takes corporate social responsibility seriously with a corporate culture that generously gives back to communities. Since 2016, Save Our Shores has been the adopted charity of a China-based Avaya volunteer team that stages large-scale beach and park cleanups during Avaya's annual Month of Giving. This has resulted in nearly \$20,000 of support. In 2018 and 2019, Avaya also teamed with Save Our Shores to produce Earth Day videos about plastic pollution reduction viewed by their 8,700 employees and business partners across the globe. We applaud Avaya for their environmental ethic and thank all who have volunteered on our behalf.



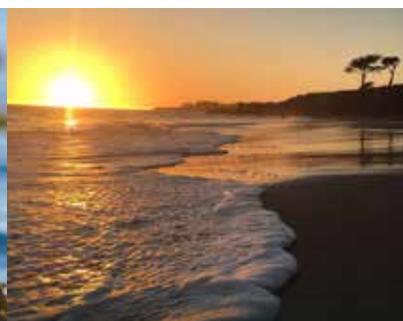
# AVAYA



PHIL LEMLEY, 2019 WAVES & WILDLIFE



KIM HEINRICHS, 2019 WAVES & WILDLIFE



GINA SCALZO, 2019 WAVES & WILDLIFE



JIM SULLIVAN, 2019 WAVES & WILDLIFE



Save Our Shores  
345 Lake Avenue, Suite A  
Santa Cruz, CA 95062-4600  
(831) 462-5660

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## SAVE OUR SHORES 2019 FALL NEWSLETTER



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### TOAST THE SEASON WITH **SAVE OUR SHORES**

THURSDAY, DECEMBER 12, 5-8 PM (Details inside)

LET'S CELEBRATE **BLUE**  
THIS HOLIDAY SEASON!

SAMMY GARCIA  
3RD PLACE, 2019  
WAVES & WILDLIFE

An alternative thought for **BLACK FRIDAY...**

Most of our homes are full of things we don't need and few gifts can match the happiness of a few hours in and around our amazing Bay. Make a **holiday donation** on behalf of a friend or family member.

A SIMPLE GIFT THAT **PROTECTS WHAT WE LOVE!**

Visit [saveourshores.org](http://saveourshores.org) to make your holiday donations today!